

For immediate release

## **Boydston Equipment Manufacturing, LLC Announces Availability of New Boydston strap and hook assemblies**

**Portland, Ore.** — Boydston Equipment Manufacturing, LLC announces immediate availability of its new tie-down assemblies equipped with its new swivel hook.

“Our new strap assembly design used customer feedback to improve fabric selection, easily identify length, strengthen wear areas and add a new hook design to improve flexibility and ease of use,” said Rob Boydston, President at Boydston Equipment Manufacturing, LLC.

Boydston’s new tie-down strap assembly is another improvement driven by customer feedback and is part of Boydston Equipment Manufacturing, LLCs commitment to deliver products that will benefit driver’s ease of use and reduce your cost of operation.

### **Continued improvements to tie-down systems**

Boydston will manufacture this product at its facility in Portland, Oregon. The new assembly incorporates the following features:

- **Color coded lengths:** (8’ Orange, 10’ Yellow, 12’ Red) make it easier for drivers to identify strap lengths. It also makes reordering easy.
- Durable material to improve wear/longevity.
- Reinforcement around the lead hook end for improved wear.
- **Boydston’s new swivel hook:** Designed and manufactured by Boydston, this hook improves the physical shape of a swivel hook, eliminating sharp edges and parts that can cause damage. Additionally, its size allows it to fit in areas that current swivel hooks cannot fit. Its profile makes it much less likely to cause damage to a tire if it's run over.

### **Boydston’s new tie-down strap assembly availability**

Prices for the new straps are \$15.00 for 8’, \$15.50 for 10’ and \$16.00 for 12’. Boydston’s new tie-down strap assembly is currently available for order.

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For more information on Boydston’s new tie down strap assembly:

[www.boydstun.com/straps](http://www.boydstun.com/straps)