

For immediate release

## Boydstun Equipment Manufacturing, LLC introduces new tie-down straps for its strap and hook assembly

**Portland, Ore.** — Inspired by driver feed back, Boydstun has taken the next step to improving its new tie-down and hook assembly.

Boydstun's new tie-down straps are designed for durability and longevity. These new straps feature a new PVC coated webbing material that improves strength and resists moisture buildup that can cause wear and tear.

Boydstun's new strap offers twice the abrasion resistance of polyester webbing, has a break strength of 12,000 pounds and comes equipped with Boydstun's standard swivel hook.

Each strand of the webbing is coated with PVC prior to it being woven together to create the strap, allowing for it to take more abuse than a standard polyester strap (I.e.: vehicles repeatedly running over it, friction from being draped over formed aluminum dimples, etc.)

Unlike thicker cotton straps, the PVC coated straps will not build up on your winch and because it is stiffer material, it makes it much easier to drape over a vehicle tire to secure your load. Just like its current color-coded straps, Boydstun will manufacture this strap assembly at its facility in Portland, OR.

The hook, which is designed and manufactured by Boydstun, improves the physical shape of a swivel hook, eliminating sharp edges and parts that can cause damage. Additionally, its size allows it to fit in areas that current swivel hooks cannot fit. Its profile makes it much less likely to cause damage to a tire if it's run over.

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For more information on Boydstun's new tie down strap assembly: [www.boydstun.com/straps-2](http://www.boydstun.com/straps-2)